

The Inside Scoop

Ice Cream News From Around The World

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Five Gold Medals Awarded to Doc Burnstein's Ice Cream Lab

In one of the tastiest competitions in the world, the 2009 Los Angeles International Dairy Competition awarded Doc Burnstein's Ice Cream Lab of Arroyo Grande a clean sweep of Gold Medals for excellence in ice cream making. Doc Burnstein's was awarded the highest honor, the Gold Medal, in all five categories they entered. These categories included Vanilla Ice Cream, Chocolate Ice Cream, Strawberry Ice Cream, New Flavor, and Novelty Ice Cream.

In the New Flavor category, Doc Burnstein's took the top honor with their "Merlot Raspberry Truffle", an original flavor created by Doc Burnstein's to pay homage to the California central coast wine region, where the original Doc Burnstein's Ice Cream Lab is located.

In the Novelty category, it was the "So-Good" ice cream sandwich that came away with the gold. The "So-Good" is another delicious original invention from "The Doc" that features two brownie cookies around super-rich ice cream, and dipped in a chocolate coating.

It seems, however, that this is only the tip of the proverbial ice cream cone, as Doc's has a menu chock full of traditional favorites like bubble gum, mint chip, and Rocky Road. They also have a host of original, "signature" flavors such as their tantalizing Mexican Chocolate, Elvis Special (banana w/peanut butter swirl), and (believe it or not) Motor Oil Ice Cream that is really something special.

Every Wednesday they feature the "Doc Burnstein's Ice Cream Lab Show", a live performance that involves the whole audience. The show starts at 7PM and the audience helps invent a brand new flavor on the spot.



Greg Steinberger, Founder, and Chris Cavaletto, Production Manager, proudly display their Gold Medals.

In all, Doc Burnstein's promises flavorful fun for the whole family. For more information logon to their website, www.DocBurnsteins.com.

Doc Burnstein's Ice Cream Lab is located on the California Central Coast - in the Historic Village of Arroyo Grande at 114 West Branch Street. Phone (805) 474-4068. They are open daily from Noon to 9PM.